

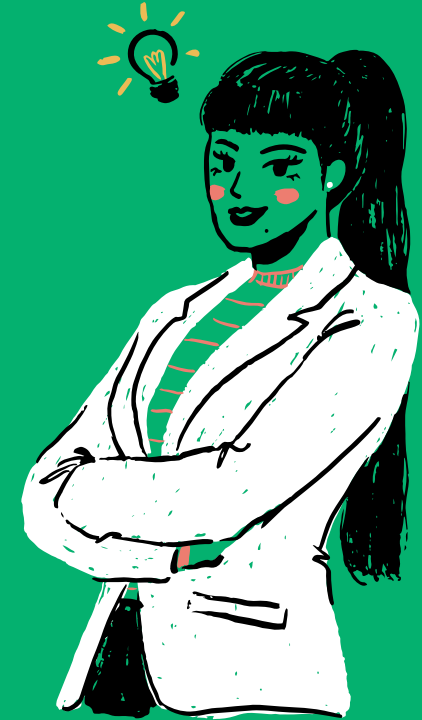
# WHAT IS A

# CHARISMATIC CULT LEADER?

# 1

## ALL-KNOWING

Cult leaders are typically seen as beings with special power or knowledge. Members bestow these leaders with traits that often only they see.



# 2

## ABSOLUTE AUTHORITY

Cult leaders often portray themselves as the sole authority figure and discourage dissent or independent thinking. They demand loyalty and obedience.

# 3

## GRANDIOSE

They may present themselves as righteous figures or claim to possess exclusive insights into intellectual, spiritual or cosmic truths.

# 4

## MANIPULATE TO KEEP CONTROL

They use tactics such as love bombing, isolation from friends and family, or exploiting vulnerabilities to gain allegiance.



# 5

## ISOLATE AND SILO MEMBERS

They may enforce strict rules of secrecy and isolation which can further reinforce dependence on the leader and the cult community.

